



**Smart Growth America**  
Improving lives by improving communities



National Complete  
Streets Coalition

# Workshop series: Complete Streets

Pacific Grove, CA

November 9, 2022





# Smart Growth America

Improving lives by improving communities

FBCI Form-Based  
Codes Institute

LOCUS  
Responsible Real Estate  
Developers & Investors



National Complete  
Streets Coalition



State  
Smart Transportation  
Initiative



Transportation  
for America

“We envision a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient.”



# Who we are



**John Robert Smith**  
Senior Policy Advisor



**Rayla Bellis**  
Director, Thriving Communities



**Benito Pérez**  
Policy Director,  
Transportation for America



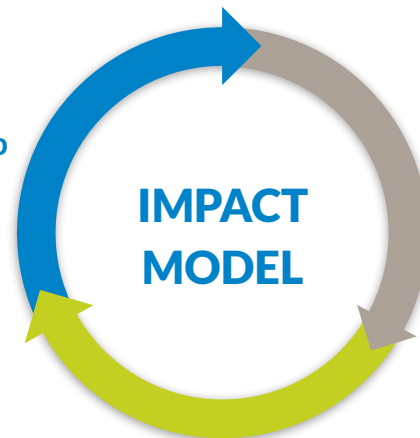
**Anushka Thakkar**  
Program Manager,  
Thriving Communities

# What we do



Thought  
Leadership

Technical  
Assistance



Advocacy

# SGA Champions Institute 2021-2022



Vice Mayor Jennifer Duff - Mesa, Arizona

Councilmember Yassamin Ansari - Phoenix, Arizona

**Councilmember Chaps Poduri- Pacific Grove, California**

Mayor Pro Tem Emily Francis - Fort Collins, Colorado

Councilmember Anthony J. Vallee - DeFuniak Springs, Florida

Vice Mayor Chelsea Reed - Palm Beach Gardens, Florida

Councilmember Heather Kimball - Hilo, Hawaii

Councilmember Julie Sayers - Lenexa, Kansas

Councilmember Toshie Murrell - Elizabethtown, Kentucky

Councilmember Christiana Rigby - Ellicott City, Maryland

Councilmember Sue D. Honea - Magee, Mississippi

Councilmember Conor T. Flynn - Orchard Park, New York

Councilmember April Gauden - Dunn, North Carolina

Mayor Tarah Probst - Stroudsburg, Pennsylvania

County Commissioner Josh Maxwell - West Chester,  
Pennsylvania

Mayor Jerry Marco - Elkins, West Virginia

Councilmember Rosemary V. Ketchum - Wheeling, West  
Virginia

Mayor Nancy Sikes-Kline - St. Augustine, Florida

Mayor Alex Fisch - Culver City, California



# Workshop series

Wednesday, 11/9  
Evening session #1

Sign in starts: 5:30pm  
Workshop: 5:45pm-7:15pm  
**Why we're here**

Thursday, 11/10  
Walk-audit

Sign in starts: 12:30pm  
Walk: 12:45pm-2:00pm

Thursday, 11/10  
Evening session #2

Sign in starts: 5:15 pm  
Session: 5:30 - 7:30 pm  
**Your input**



**Meet at southwest corner of Congress  
and Sunset next to high school track**



# What makes a community great?



Images: Seattle Times; Travellens



# Having a placemaking vision





# Your Identity is Key

- Who you were in the past
- Who you are now
- And who you aspire to be



# Meridian, MS





# Who You Were in the Past





# Meridian's Union Station











# World Class Performances



Soweto Gospel Choir



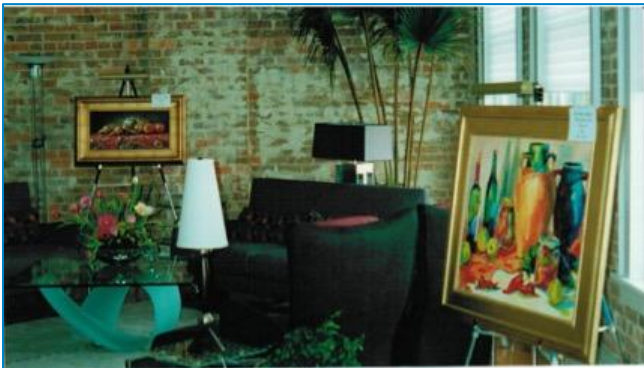
50<sup>th</sup> Anniversary with Itzhak Perlman



Wynton Marsalis

# Mississippi Arts and Entertainment Experience









# Complete Streets contribute to great communities



# In great neighborhoods streets serve everyone safely and conveniently



Photos: Michigan Municipal League (top left), San Francisco Bike Coalition, Graham Coreil-Allen in Baltimore, MD (bottom left), and the City of Erwin, TN





# Streets provide opportunities for physical activity

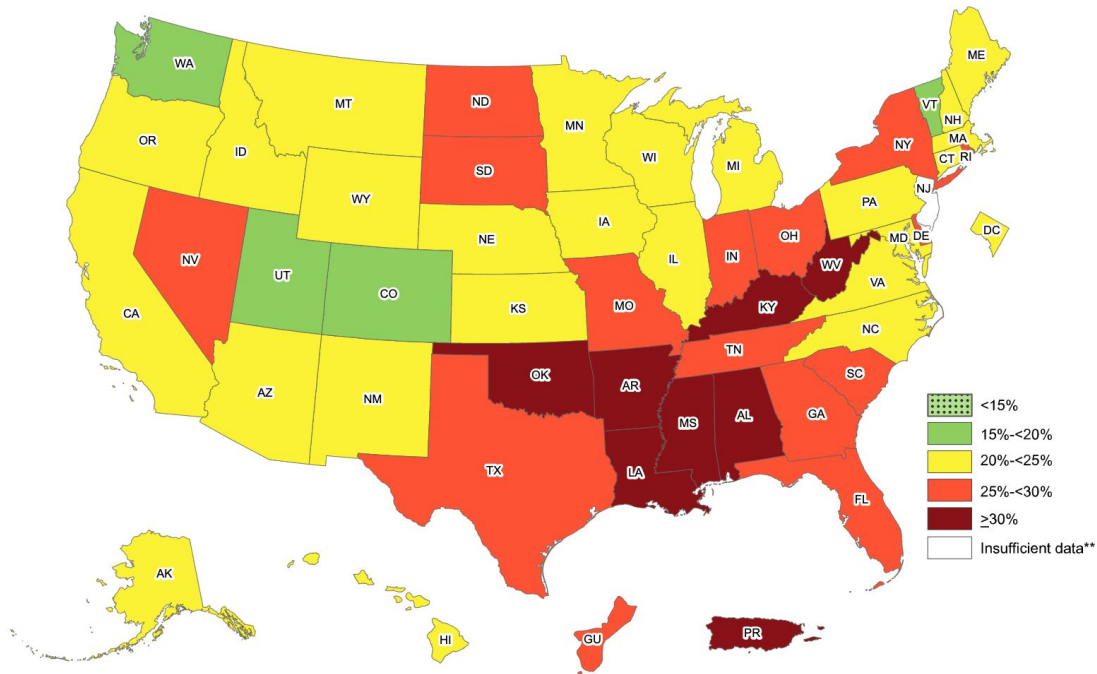


Source: City of Fort Lauderdale (2018); MIG | SvR

# Why? Public health

Prevalence of Self-Reported  
**Physical Inactivity\* Among US Adults**  
by State and Territory, 2017–2020

**Overall, the prevalence of physical inactivity was 25.3%**



Source: CDC (2022) <https://www.cdc.gov/physicalactivity/data/inactivity-prevalence-maps/index.html#overall>



# Streets can be beautiful



Downtown Fairhope, AL



Smart Growth America  
Making Neighborhoods Great Together



National Complete  
Streets Coalition

## SAFER STREETS, STRONGER ECONOMIES

Complete Streets project outcomes  
from across the country



MARCH 2015

# Why? Economic vitality



Collision & injury costs



Employment levels



Property values



Private sector investment



Net new businesses

Source: SGA (2015)



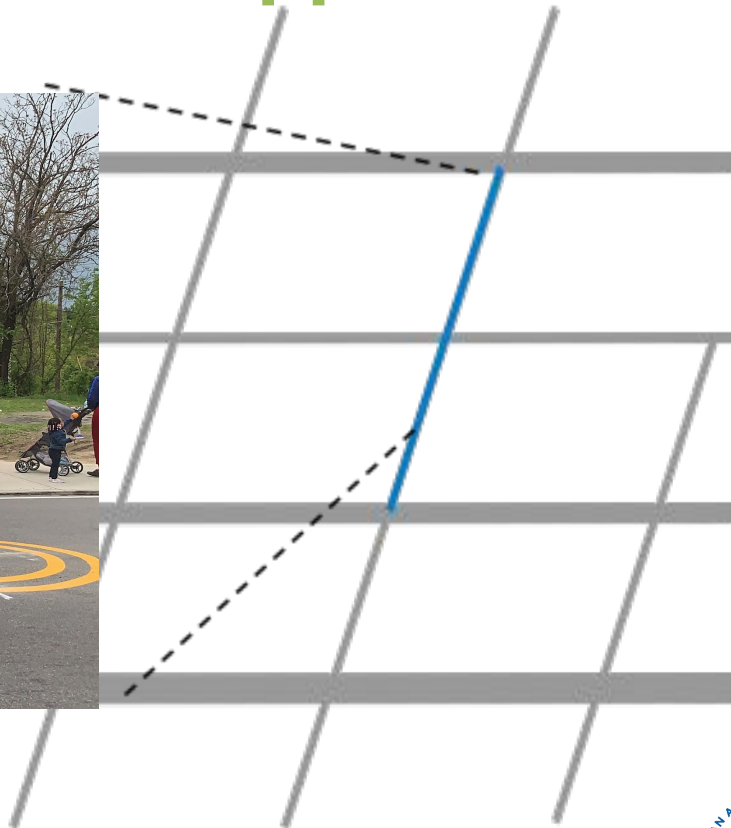
# Streets can host special occasions



# What is a Complete Streets approach?



Photo by the City of Pittsburgh

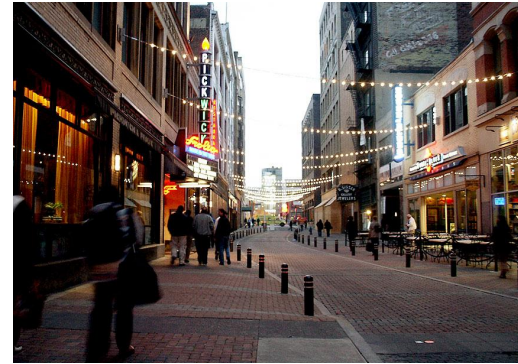


# Designing streets for people, not just vehicles



Images: Peggy Daly, NYCDOT via NACTO; Paul Krueger via flickr

# What Complete Streets look like





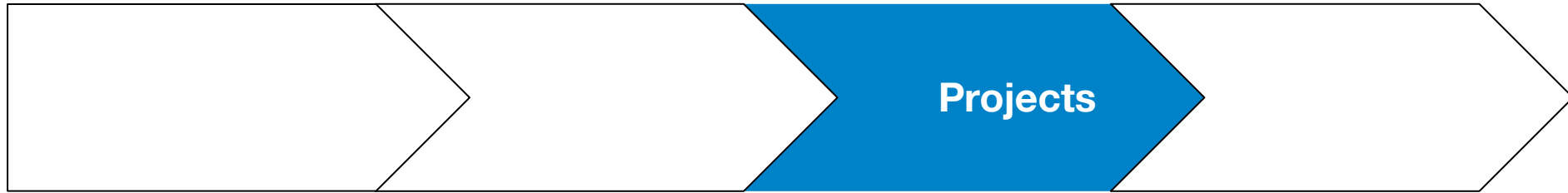
# Different in different communities



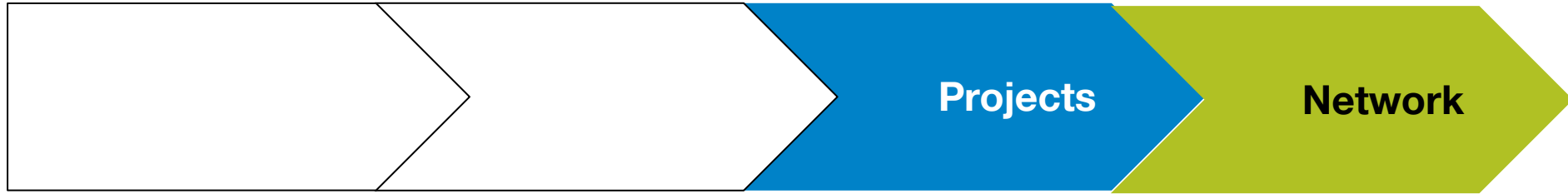
Images: Phillip Riggan; City of Erwin, TN; MIG | SvR; SGA; MIG | SvR;



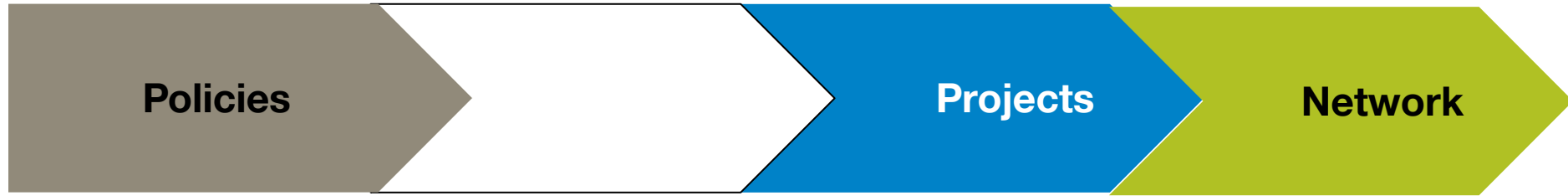
# Complete Streets as a process



# Complete Streets as a process



# Why start with a policy?



# Why start with a policy?

**Policies**

**Practices**

**Projects**

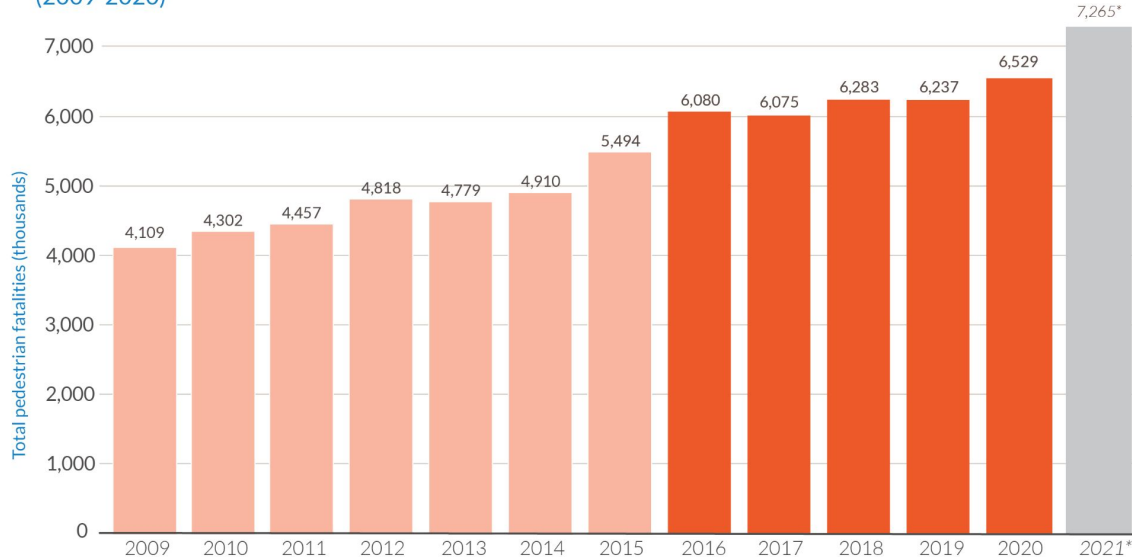
**Network**

<https://smartgrowthamerica.org/program/national-complete-streets-coalition/policy-atlas/policy-development/>



# The problem

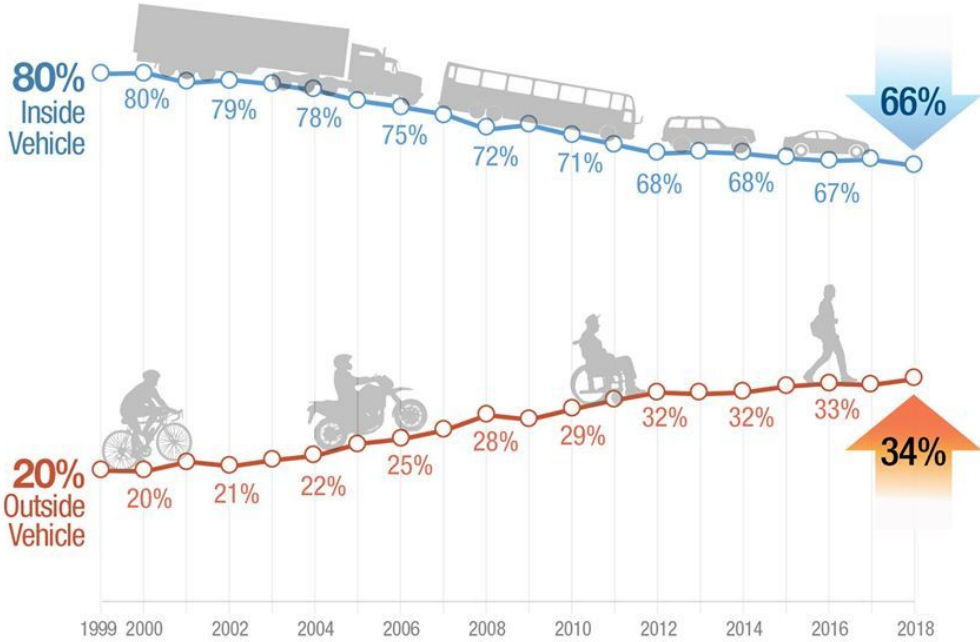
U.S. pedestrian fatalities  
(2009-2020)



- **62% increase** in people struck and killed while walking between 2009-2020.
- **6,529 people** were struck and killed while walking in 2020
- Preliminary 2021 estimates suggest the **highest number in 40 years.**
- **Black and Native Americans** are significantly more likely to be killed.

# Roadway users outside of vehicles account for an increasing share of roadway fatalities

Percentage of fatalities inside/outside vehicle, 1999 – 2018



Over the last two decades, the percentage of roadway fatalities occurring outside the vehicle—including pedestrians, pedal cyclists, and motorcyclists—has risen from 20% to 34%

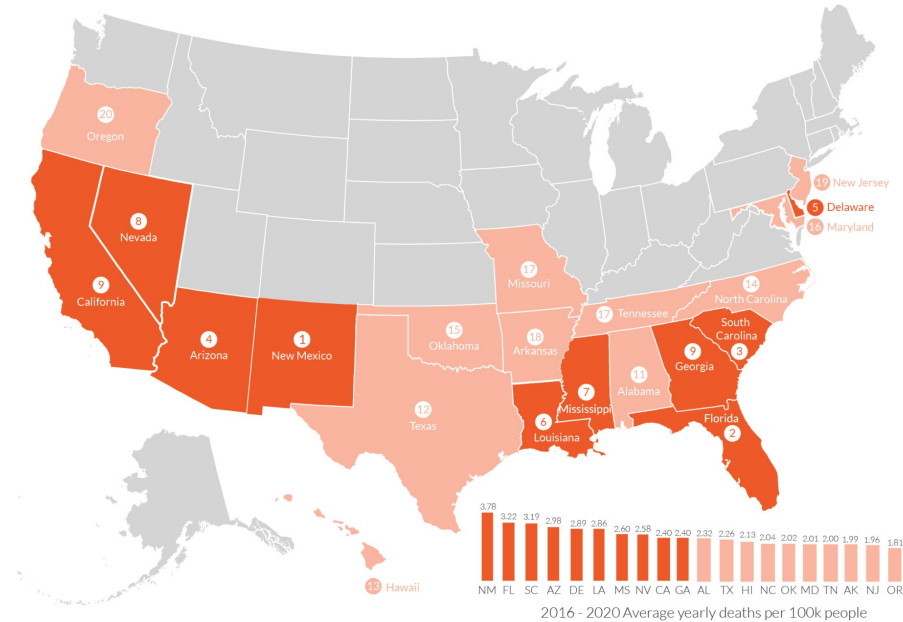
Source: FHWA



# Most dangerous states

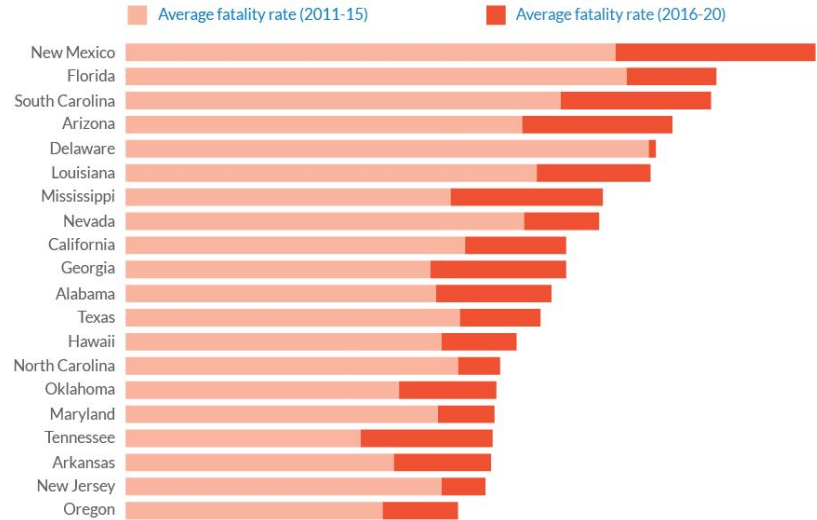
## THE TOP 20

Most dangerous states for pedestrians (2016-2020)



## No states in the top 20 are improving

All have gotten significantly more deadly





# Designing streets and intersections for great communities



*Who are we designing for?*





*Vehicles, or People?*





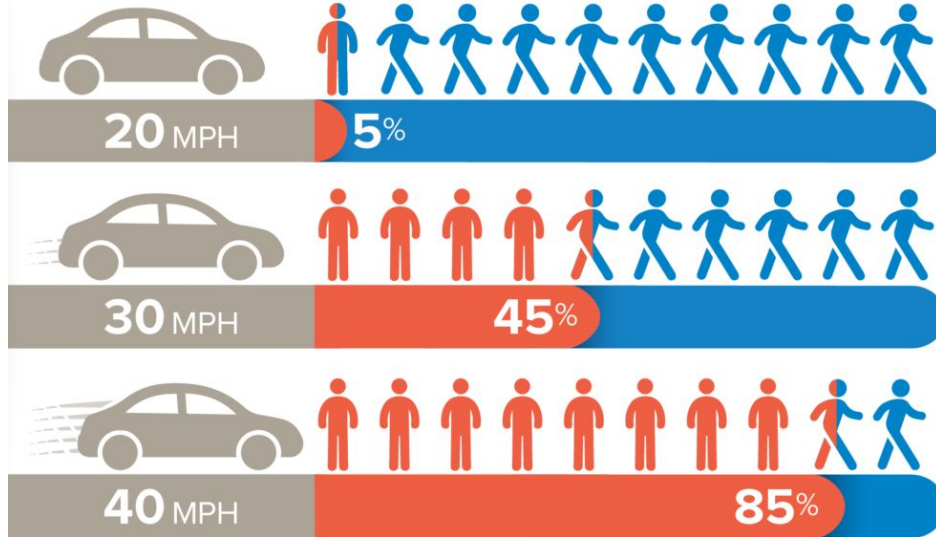
# Priority of Vehicles over People



# Speed of traffic and safety

If hit by a car traveling:

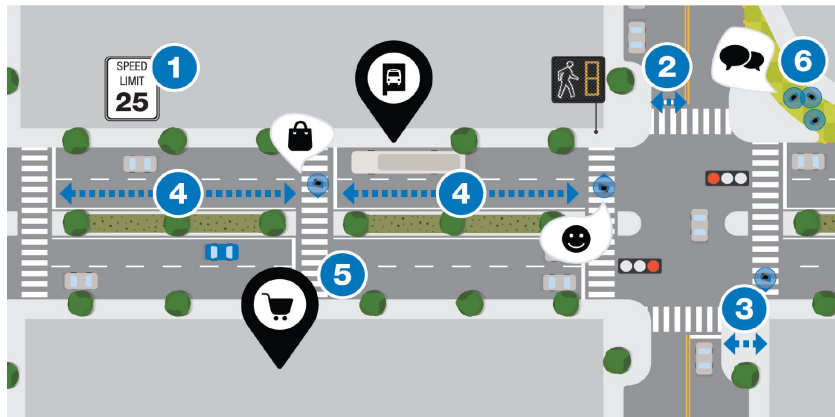
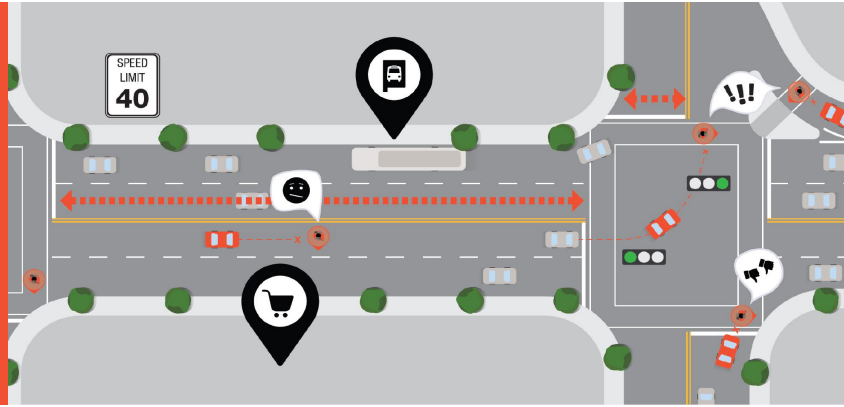
● Fatality ● Person survives collision



National Traffic Safety Board (2017) Reducing Speeding-Related Crashes Involving Passenger Vehicles. Available from: <https://www.nts.gov/safety/safety-studies/Documents/SS1701.pdf>

# It's impossible to prioritize both...

Speed



Safety



# Roadway design impacts speed





# Forgives behavior through design



Image: SGA

# Forgives behavior through design



Image: SGA

# Crossing Times



# Leading Pedestrian Interval (LPI)

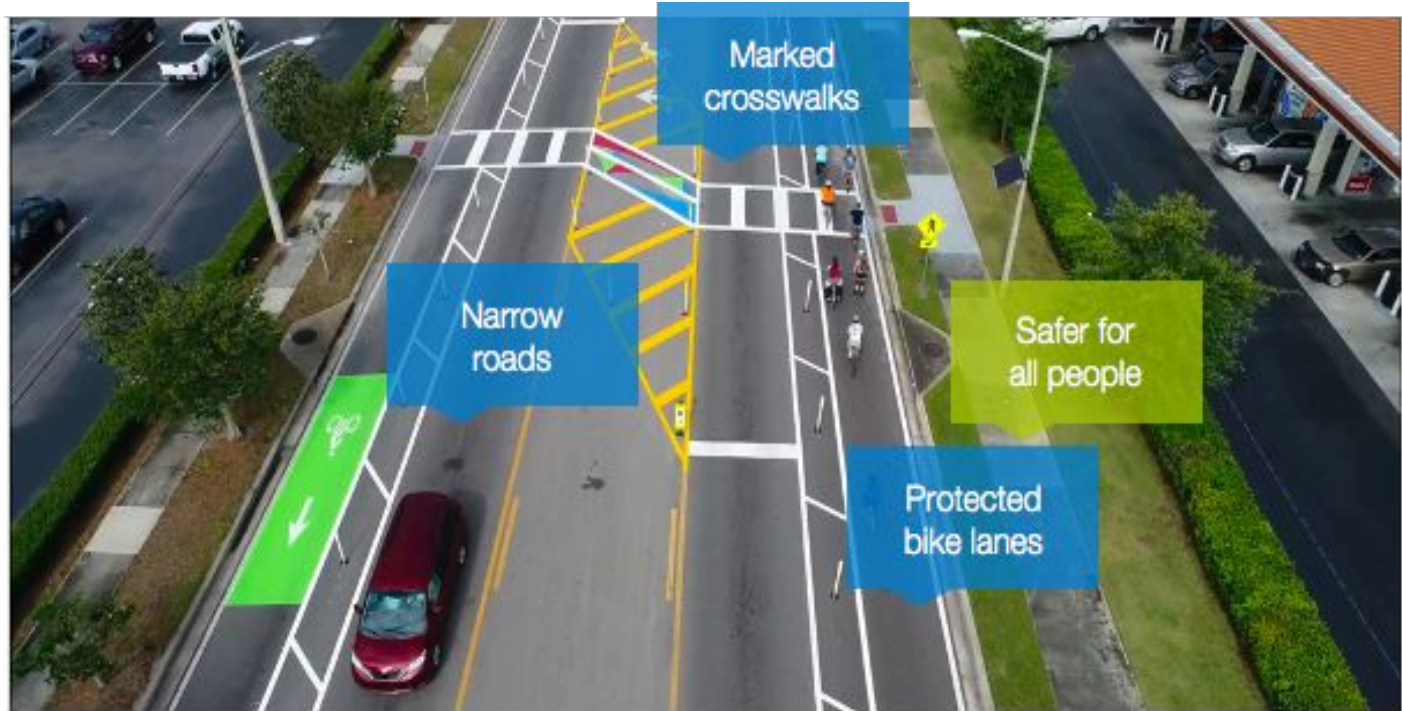


LPIs reduce crashes with people walking by **13 percent**. They:

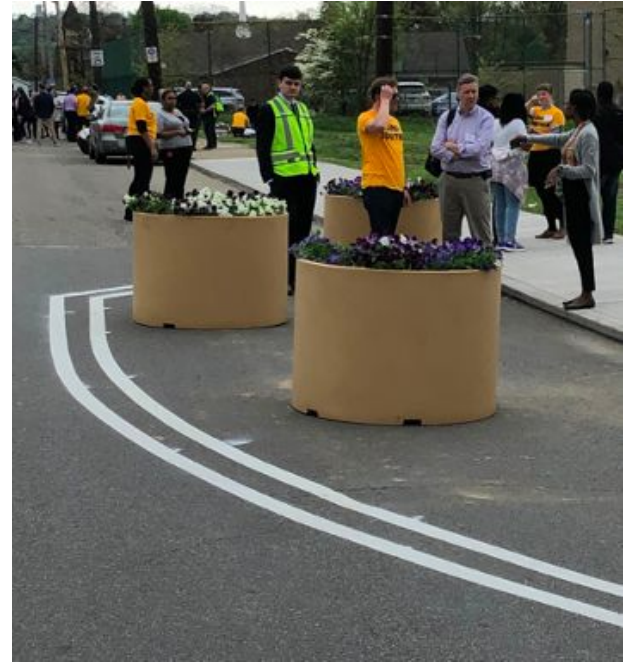
- Provide more time to cross
- Increase visibility for people crossing
- Increase likelihood drivers will properly yield

*(Source: FHWA)*

# Designing to be safe for everyone



# Slower, safer, more predictable turns





# And inviting community assets



“There haven’t been crashes here so we don’t have a safety issue.”



“No one walks here so we don’t need a sidewalk.”

Photo by Fred Jones.  
Location: Ashland, VA

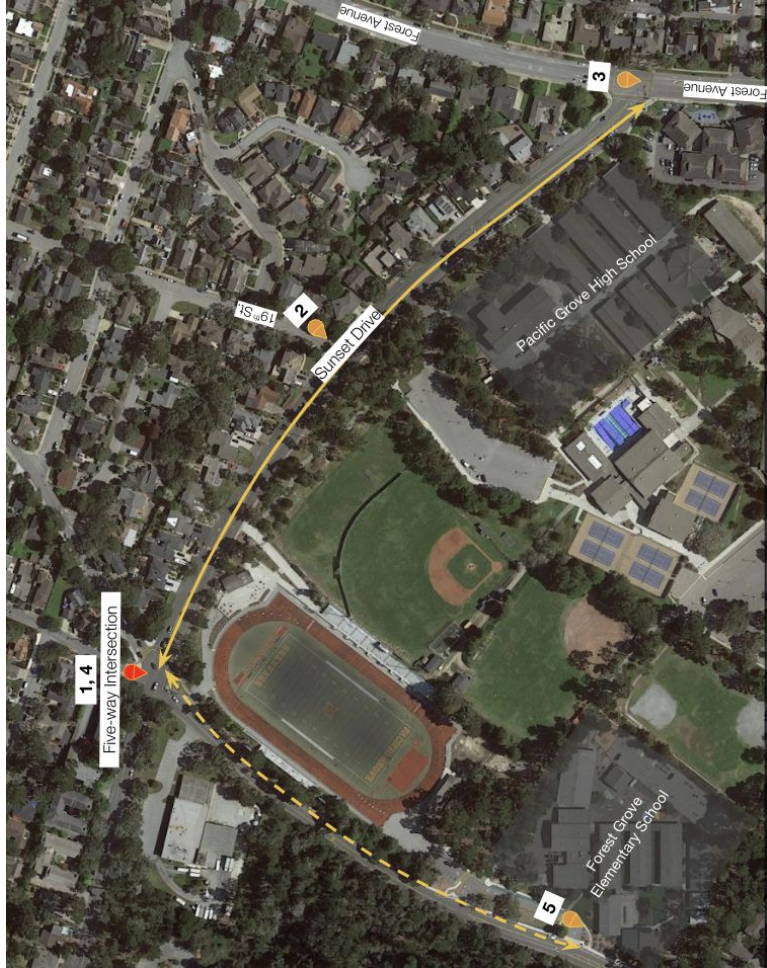
# Questions



# Walk audit

Thursday, 11/10





- How does it feel to walk in this area?
- Think about your own experience and put yourself in others' shoes
- What do you like best about this area? What do you want to preserve?
- What issues do you observe?
- What could be changed through Measure X?
- How does that fit your vision for the area?

# Optional pre-walk worksheet

## Let's talk before we walk!

#1 Flip this sheet to make note of the walk audit route.

#2 Circle the travel mode(s) used to access destinations on the map.



Walking	Biking	Using/with someone using assistive mobility devices	Car	Transit
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Tell us why you use the particular mode(s) you marked above?

Would you feel safe walking to destinations in this area?  
If no, tell us why?



Sign in starts: 12:30pm  
We will start at 12:45pm

Meet at **the intersection of  
intersection of Sunset  
Drive, Congress Ave, and  
Cedar Street.**

We will gather southwest  
corner of Congress and  
Sunset next to high school  
track

Not able to join? **Do the walk yourself!**

Walk audit worksheets are available on the project website:

<http://cityofpg.org/sunset-corridor>

Email worksheets to:

[pwoutreach@cityofpacificgrove.org](mailto:pwoutreach@cityofpacificgrove.org)





**See you tomorrow at 12:30pm!**

